1 Background
Since 2013, our Hungary plant has been operating an employee volunteer program designed to encourage employees to conduct beneficial activities and promote shared growth in local communities. As a result of the proactive participation of the employees at the plant, the plant was awarded in 2016 as the Corporate Volunteer Program of the Year by the Volunteer Centre Foundation, a nationwide Hungarian institution.

2 Project details
Employees submit their plans for volunteer activities, and 40 plans are selected through internal evaluation. The company supported the required expenses and materials to help them conduct pertinent activities according to these plans.

3 Project results
In 2018, HUF 14,044,178 (KRW 56 million) was spent to support a total of 37 employee volunteering activities, including renovation and remodeling of school and kindergarten facilities and playgrounds.

4 Plan in 2019
In 2019, we will proactively sustain our efforts and a total of 45 employee volunteer activities will be supported with HUF 17,683,964 (KRW 70 million).
Case Study

Topic 2 | Endangered species protection project in Daejeon

1 Background
All of our worksites comply with environmental law and strive to protect the environment in local communities. To protect the ecosystem in Daejeon, an MOU was signed in 2018 with six organizations to launch a project to protect endangered species.

2 Project details
Hankook Tire & Technology signed an MOU with the Geum River Environmental Office, Daejeon Metropolitan City Government, Soon Chun Hyang University, Chollipo Arboretum, Daejeon Choongnam Civic Group for Ecosystem Protection, and Daejeon Office of the Korea Federation for Environmental Movements, under which a project is operated for three years from October 2018 to September 2021 to restore black shiner, a flagship species of fish in Daejeon, and white forsythia, beardless iris, and grassy-leaf yellow iris.

3 Project’s state of progress
On September 13, 2018, we signed an MOU with six organizations to protect endangered species in Daejeon. This project is being financed by Hankook Tire and Technology, with the company and the Geum River Environmental Office in overall charge of the project. The Daejeon Metropolitan City Government is providing support related to the habitats of the species. Soon Chun Hyang University is taking responsibility for restoring black shiner while the Chollipo Arboretum is working on white forsythia, beardless iris, and grassy-leaf yellow iris. The Daejeon Choongnam Civic Group for Ecosystem Protection and the Daejeon Office of the Korea Federation for Environmental Movements are conducting promotional activities and public educational programs.

4 Plan in 2019
In 2019, 1,500 white forsythia will be planted to create habitat and 1,500 black shiner will be released in the Youdeungcheon stream.

Participants
Seven organizations, including a government agency, NPOs, and a university

Plants for restoration
White forsythia, beardless iris, and grassy-leaf yellow iris.

Period
From October 2018 to September 2021 (3 years)

Fish for restoration
Black shiner (a flagship species in Daejeon)

Endangered species protection project in Daejeon
Established in December 1990, the Hankook Tire Welfare Foundation has been operated to fulfill our responsibilities and obligations as a corporate citizen by returning to society some of the value created through business operations. Projects led by the foundation include three major Mobility projects (car donation, tire donation, and Tuieum bus) that draw upon the strengths of Hankook Tire & Technology; programs for at-risk youth and scholarships; and social housing projects, donation to welfare centers, and medical support for achieving shared growth with local communities. We will continue in our efforts at pursuing sustainable value, supporting the dreams of children and young people, and addressing economic and social inequalities, thereby contributing to society overall.