

Hankook Tire & Technology has become a global premium brand thanks to its innovative technology.



Hankook Tire & Technology Overview



CEO

Sooil Lee



Products

Tyres for passenger vehicles, SUV, Trucks and Buses



Global Ranking in Tyre Sales

6th



Global Sales Revenue (2021)

USD 6.2 Billion



Production Capacity

102,000,000 Units



Global Corporate Organization

7 Regional headquarters / Division / Department

5 R&D centers

8 manufacturing plants 36 local subsidiaries

Number of Selling Countries

Approximately 160 countries



Number of Employees

Approximately 20,000



Mission

Future innovated, Innovation realized

Business Principle

- · We seek innovation in all aspects
- · We think of customers as our top priority
- We grow with our employees
- · We fulfill our social responsibilities based on sustainability
- We make an effort to maximize shareholder value

Core Value

We pursue the Proactive Leadership

- Passion
- Innovation
- Collaboration
- Global

Vision

The Future Driving Innovator

Mid to Long Term Target: 2030 ST5

- Position
- Capacity
- Brand

- Technology
- Profitability

Strategic Direction

- · Value Focused Portfolio
- Market Winning Service
- Technology Leadership
- · Premium Brand Elevation
- Innovation DNA



Hankook Tire & Technology History

1941 ~1999

1941 Foundation

1979 Built Daejeon Plant (Korea)

1982 Established Main R&D Center

1997 Built Geumsan Plant (Korea)

1999 Built Jiaxing Plant and Jiangsu Plant (China)



2000 **~2014**

2000 Introduced ERP system

2004 Unveiled new Cl

2005 Completed Geumsan Test Track(G'Trac)

2006 Ranked 7th in global tyre sales

2008 Built Hungary Plant

2011 Announced as sole official tyre supplier to DTM

2013 Included in the Dow Jones Sustainability Asia Pacific Index

Built Indonesia Plant and Chongqing Plant (China)

2014 Launched 'Laufenn', new global brand



History



Hankook Tire & Technology History

2015 ~2021

2015 Became OE tyre supplier to Porsche Won Red Dot Luminary Award

2016 Completed the construction of HANKOOK TECHNODOME Established Hankook Donggeurami Partners Co., Ltd, a special subsidiary company for the disabled Entered marketing partnership with Real Madrid Included in the Dow Jones Sustainability World Index

2017 Built Tennessee Plant (USA)

2018 Acquired Model Solution Co., Ltd., a High-tech Digital Prototype Company Acquired Reifen-Müller, a Major German Premium Tyre Distributor Launched 'KINERGY AS ev', second-generation Electric Vehicle Tyres

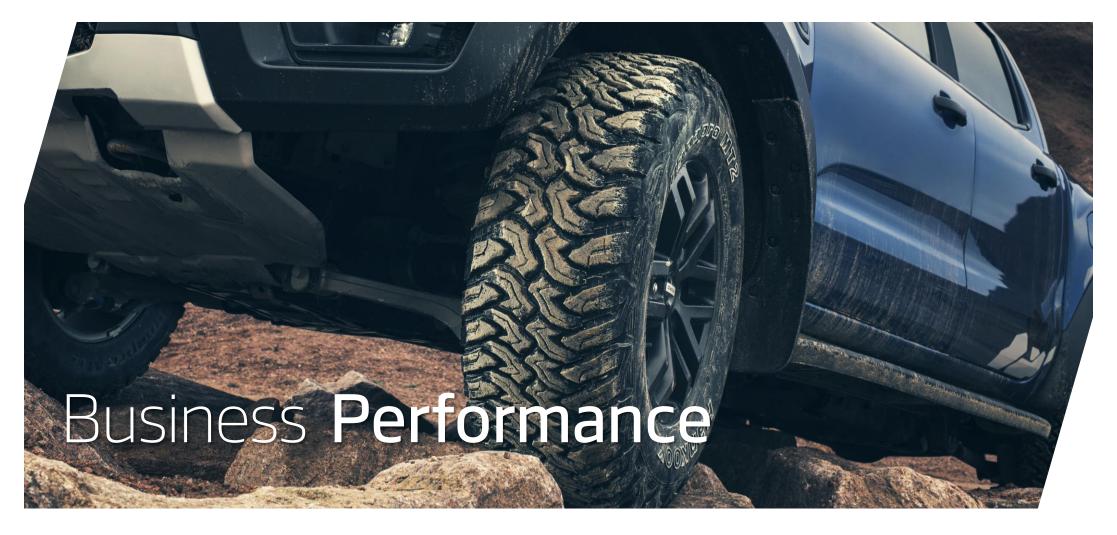
2019 Renamed 'Hankook Tire & Technology'
Supplied Porsche Cayenne & Audi SQ8
Launched UHPT (Ultra high performance tyre) 'Ventus S1 evo 3'

2020 Relocated holding company to Technoplex in Pangyo
Confirmed to be Gen3 tyre supplier and technology partner for ABB FIA
Formula E World Championship for the 22-23 season
Supplied OE for the Porsche EV Taycan, Audi RS7 and RS6 Avant
Listed in the Dow Jones Sustainability World Index (fifth consecutive year)

Ranked 6th in global tyre sales
Listed in the Dow Jones Sustainability Indices World for 6 consecutive years
(No. 1 in the global auto parts industry)
Hankook is named "Manufacturer of the Year 2021"
n the Auto Bild Group's All-Season test category







Hankook Tire & Technology has secured future growth engines through its investments. We continually demonstrate world-recognised leadership in technology and strengthen our position as a major player on the global stage.

Global Sales in 2021



Global Top Tyre Company





Global Ranking

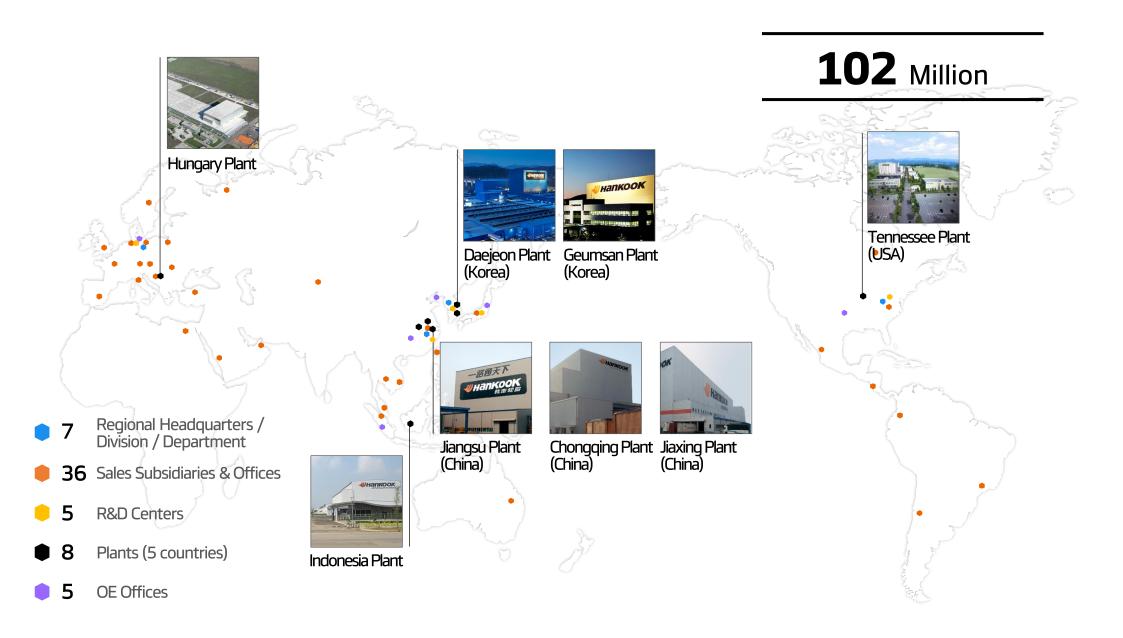
- **01** Group Michelin
- **02** Bridgestone Corp.
- **03** Goodyear Tire & Rubber Co.
- **04** Continental A. G.
- **05** Sumitomo Rubber Industries Ltd.
- O6 Hankook Tire & Technology Co. Ltd.
- **07** Pirelli & C. S.p.A
- **08** Yokohama Rubber Co. Ltd.
- **09** Zhongce Rubber Group Co. Ltd.
- **10** Maxxis International / Cheng Shin Rubber

Tyrepress 2021 FY



Hankook Tire & Technology is providing industry-leading services and products to our customers and consumers across the globe. We are also expanding our global business potential through the widening of our international manufacturing network.





















GLOBAL







Brand Campaign







Global
• Be one with it

Global/Korea
• EV Campaign

USA • MLB

Exhibition



* Cooperation with the Hyundai Motor Company

Global Presence

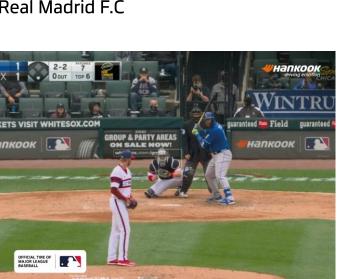
Brand Communication



Sports Marketing



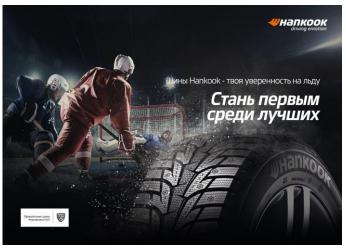
Real Madrid F.C



MLB



UEFA Europa League & Europa Conference League

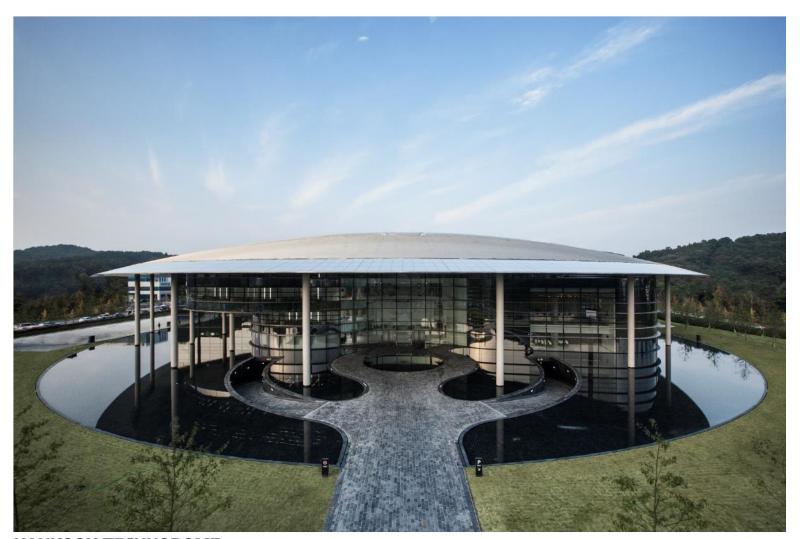


Kontinental Hockey League



Hankook Tire & Technology's confidence comes from its market-leading technology and continuous R&D investment. We are investing heavily in R&D and are proud of our technology.





HANKOOK TECHNODOME



America Technical Center



Europe Technical Center



China Technical Center



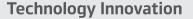
Japan Technical Office





Intelligence **Driving Sustainability** Performance **Future** Connected Tire Sensing Electric Vehicle Vehicle Tire Mobility Mobility Sustainable Technology Technology Tire Technology Technology Technology Technology

Innovative Products









ventus **Z207**



Dynapro











ventus S1_{A5}



































Winter i*Cept evo³ i*Cept evo³ x i*Cept LV







Autobild - Maker of the year in All-season seg.

Very **Recommendable**

Auto Bild Allard

Kinergy 4s 2

Auto Bild Sportcars

Winter i*cept evo3

Consumer Report

Kinergy 4s 2

Consumer Report

Winter i*cept IZ 2

Auto Express

Kinergy 4s 2

Auto Express

Ventus S1 evo3

Tyre Reviews

Ventus S1 evo3

Tyre Reviews

Winter i*cept evo3

Za Rulem

Kinergy Eco 2

Auto Zeitung

Kinergy 4s 2

Auto Zeitung

Ventus S1 evo3



Design Innovation



Design Innovation















Motorsports Delivering Limitless Performance



24H Series



Hyundai N Festival



Super Taikyu Series



Formula Regional Americas Championship



ADAC TCR Germany

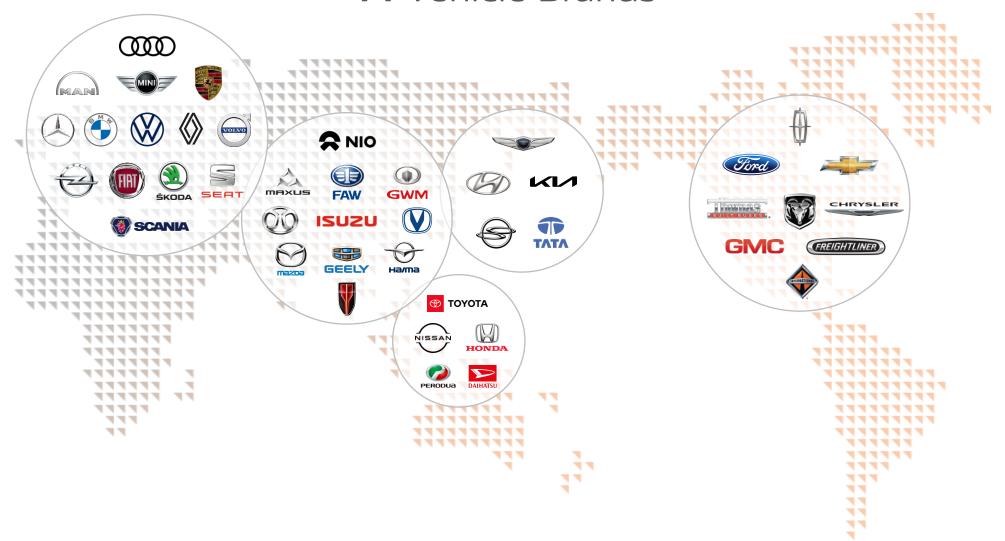


CJ Super race Championship

Our Strategic Partners



44 Vehicle Brands





Hankook Tire & Technology is pursuing a corporate culture where proactive leaders are active and innovative. Proactive leaders are leading the global driving culture and creating a better future for society to grow together.





Proactive **Workplace**



Proactive **Communication**



Work & Life Balance















Placed 1st in the Auto Components industry for

6 consecutive years

Member of

Dow Jones Sustainability Indices

Powered by the S&P Global CSA

Environment

LCA (Life Cycle Assessment), Response to Climate Change, ISCC PLUS Certified (International Sustainability and Carbon Certification, International Certification System for sustainable materials)



Social

Preservation of human rights, safety and health management, social philanthropy (car donation, employee volunteer group, etc.)

Governance

Ethics & Compliance (Jeong-do) Management, operation of ESG Committee under the Board of Directors

