

Hankook Tire & Technology
Company **Introduction**



Company Profile

Hankook Tire & Technology has become a global premium brand based on its innovative technology.

Hankook Tire & Technology Overview



CEO

Soo-il LEE



Products

Tires for passenger vehicles,
SUV, Trucks and Buses



Global Ranking in Tire Sales

7th



Global Sales Revenue (2022)

KRW 8,394.2
Billion



Production Capacity

102,000,000 Units



Global Corporate Organization

7 regional headquarters
5 R&D centers
8 manufacturing plants
36 local subsidiaries



Number of Selling Countries

Approximately
160 countries



Number of Employees

Approximately 22,000

Mission

Future innovated,
Innovation realized

Business Principle

- We seek innovation in all aspects
- We think of customers as our top priority
- We grow with our employees
- We fulfill our social responsibilities based on sustainability
- We make an effort to maximize shareholder value

Core Value

We pursue the Proactive Leadership

- Passion
- Innovation
- Collaboration
- Global

Vision

The Future Driving Innovator

Mid to Long Term Target: 2030 ST5

- Position
- Capacity
- Brand
- Technology
- Profitability

Strategic Direction

- Organic & Inorganic Growth
- 1st Tier in Europe & North America
- Profitable Portfolio

Hankook Tire & Technology History

**1941
~1999**

- 1941** Foundation
- 1979** Built Daejeon Plant (Korea)
- 1982** Established Main R&D Center
- 1997** Built Geumsan Plant (Korea)
- 1999** Built Jiaxing Plant and Jiangsu Plant (China)



**2000
~2015**

- 2000** Introduced ERP system
- 2004** Unveiled new CI
- 2005** Completed Geumsan Test Track(G'Trac)
- 2006** Ranked 7th in global tire sales
- 2008** Built Hungary Plant
- 2013** Listed in the Dow Jones Sustainability Indices Asia Pacific
Built Indonesia Plant and Chongqing Plant (China)
- 2014** Launched 'Laufenn', new global brand
- 2015** Became official OE tire supplier to Porsche
Won Reddot Luminary Award



Hankook Tire & Technology History

**2016
~2022**

- 2016** Completed the construction of HANKOOK TECHNODOME
Established Hankook Donggeurami Partners Co., Ltd,
a special subsidiary company for the disabled
Entered marketing partnership with Real Madrid Included
Listed in the Dow Jones Sustainability Indices World
- 2017** Built Tennessee Plant (USA)
- 2018** Acquired 'Model Solution Co., Ltd.' and 'Reifen-Müller'
Launched 'KINERGY AS ev', second generation electric vehicle tires
- 2019** Renamed 'Hankook Tire & Technology'
Supplied Porsche Cayenne & Audi SQ8 OE
Launched (UHPT; Ultra High Performance Tire) 'Ventus S1 evo 3'
- 2020** Relocated Holding Company to Technoplex in Pangyo
Confirmed to be Gen3 tire supplier and technology partner for
the ABB FIA Formula E World Championship for year 22-23
Supplied Porsche EV 'Taycan' EV, Audi 'RS7', 'RS6 avant' OE
- 2021** Ranked 6th in global tire sales
Hankook is named "Manufacturer of the Year 2021" in the Auto Bild
Group's All-Season test category
- 2022** Launches iON, the complete line-up brand for EV-exclusive tires
Listed in the Dow Jones Sustainability Indices World for 7 consecutive years
Expands supply of OE tires for EVs:
Hyundai Motors, IONIQ 6, Audi Q4 e-tron, BMW i4





Business Performance

Hankook Tire & Technology has secured future growth engines through its investments. We demonstrate our world-recognized technology leadership, and strengthen our position as a major player in the global stage.

Global Top Tire Company

Global Sales Revenue

KRW 8,394.2

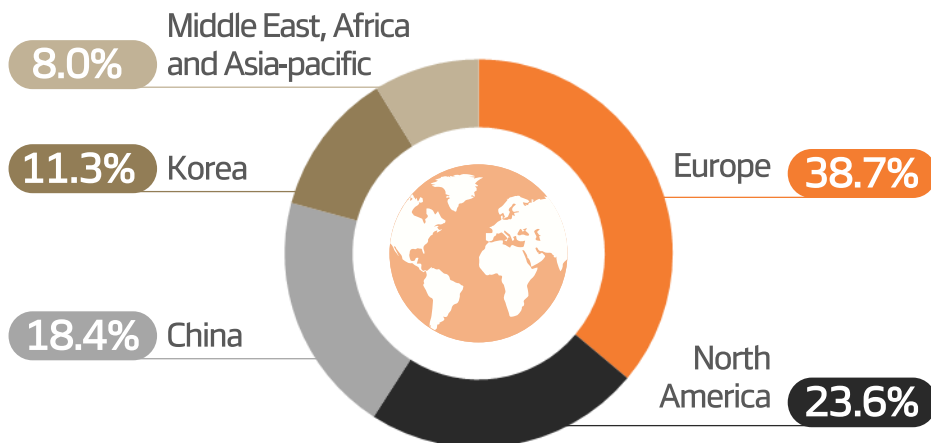
Billion

Operating Income

KRW 705.7

Billion

| Global Sales |



| Global Ranking |

- 01 Group Michelin
- 02 Bridgestone Corp.
- 03 Goodyear Tire & Rubber Co.
- 04 Continental A. G.
- 05 Sumitomo Rubber Industries Ltd.
- 06 Pirelli & C. S.p.A
- 07 Hankook Tire & Technology Co. Ltd.**
- 08 Yokohama Rubber Co. Ltd.
- 09 Zhongce Rubber Group Co. Ltd.
- 10 Maxxis International / Cheng Shin Rubber



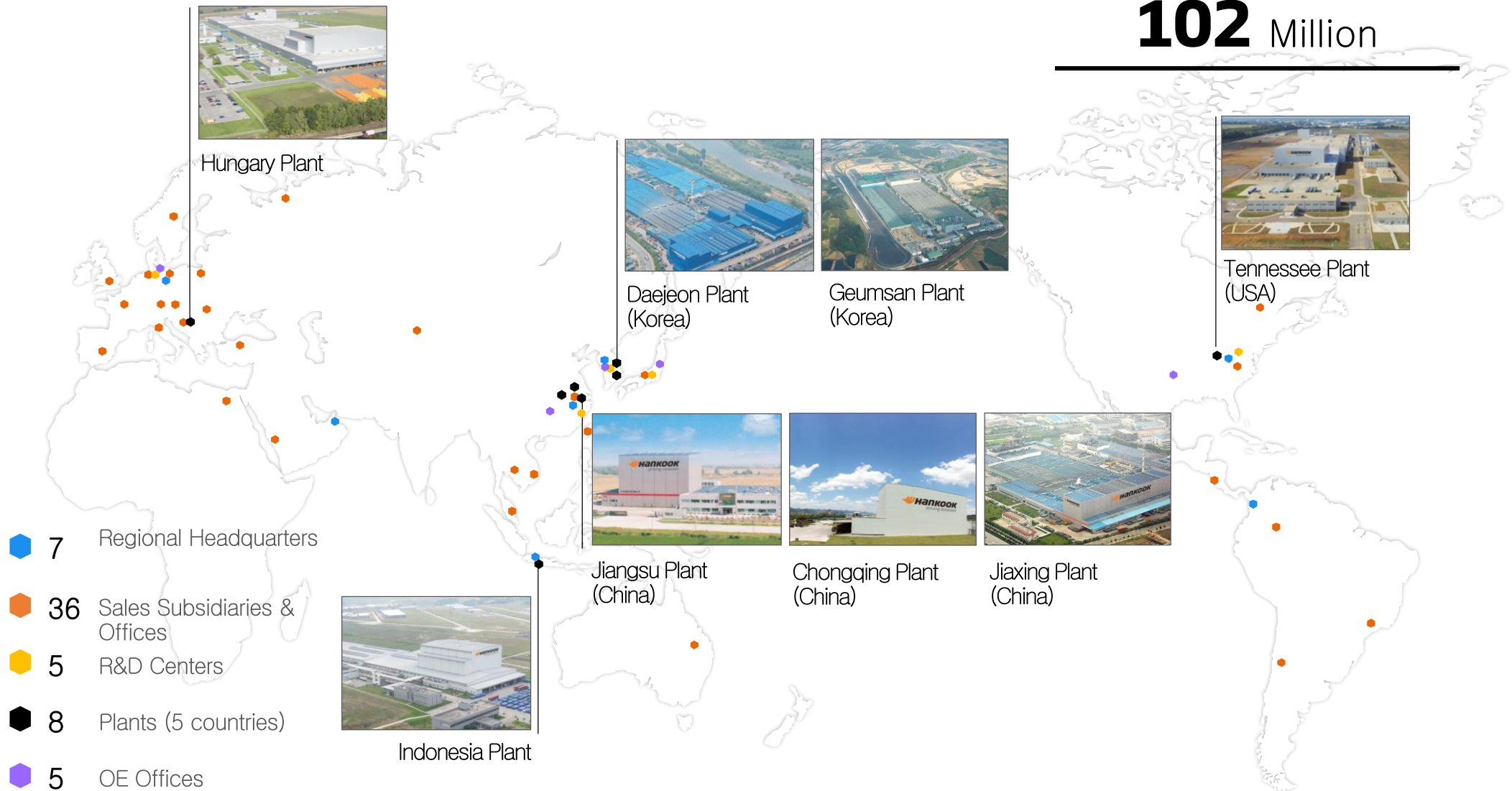
Hankook Tire & Technology is providing industry leading services and products to our customers and consumers across the globe. We are also expanding our global business potential through the expansion of our existing international manufacturing network.

Global Network

Global Presence



102 Million



Sales Channel

Global Presence



KOREA

T'Station 

THE **TIRE** SHOP

TBX



GLOBAL

 **hankook**
maslars

 **hankook**
Truck maslars

Brand Communication

Global Presence



Brand Campaign



Global
• EV Campaign

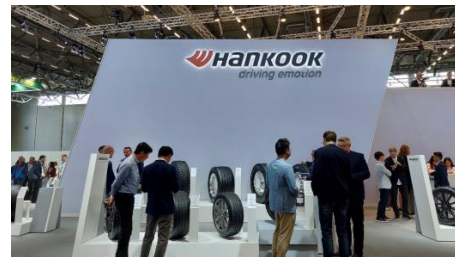


Global/Korea
• iON Campaign



USA
• Dynapro Campaign

Exhibition



Sports Marketing



UEFA Europa League & Europa
Conference League



MLB



BVB Dortmund



Technology Innovation

UNIT 01

Hankook Tire & Technology's confidence comes from its market-leading technology and continuous R&D investment. We are investing heavily in R&D and are proud of our technology.



Hankook Technodome



America Technical Center



Europe Technical Center



China Technical Center



Japan Technical Office



Hankook Technoring



Ivalo Technotrac



Applus IDIADA



Nuerburgring Workshop



HANKOOK Innovative Performance

Driving

Intelligence

Sustainability

Performance
Vehicle Tire
Technology

Electric Vehicle
Tire Technology

Future
Mobility
Technology

Tire Sensing
Technology

Connected
Mobility
Technology

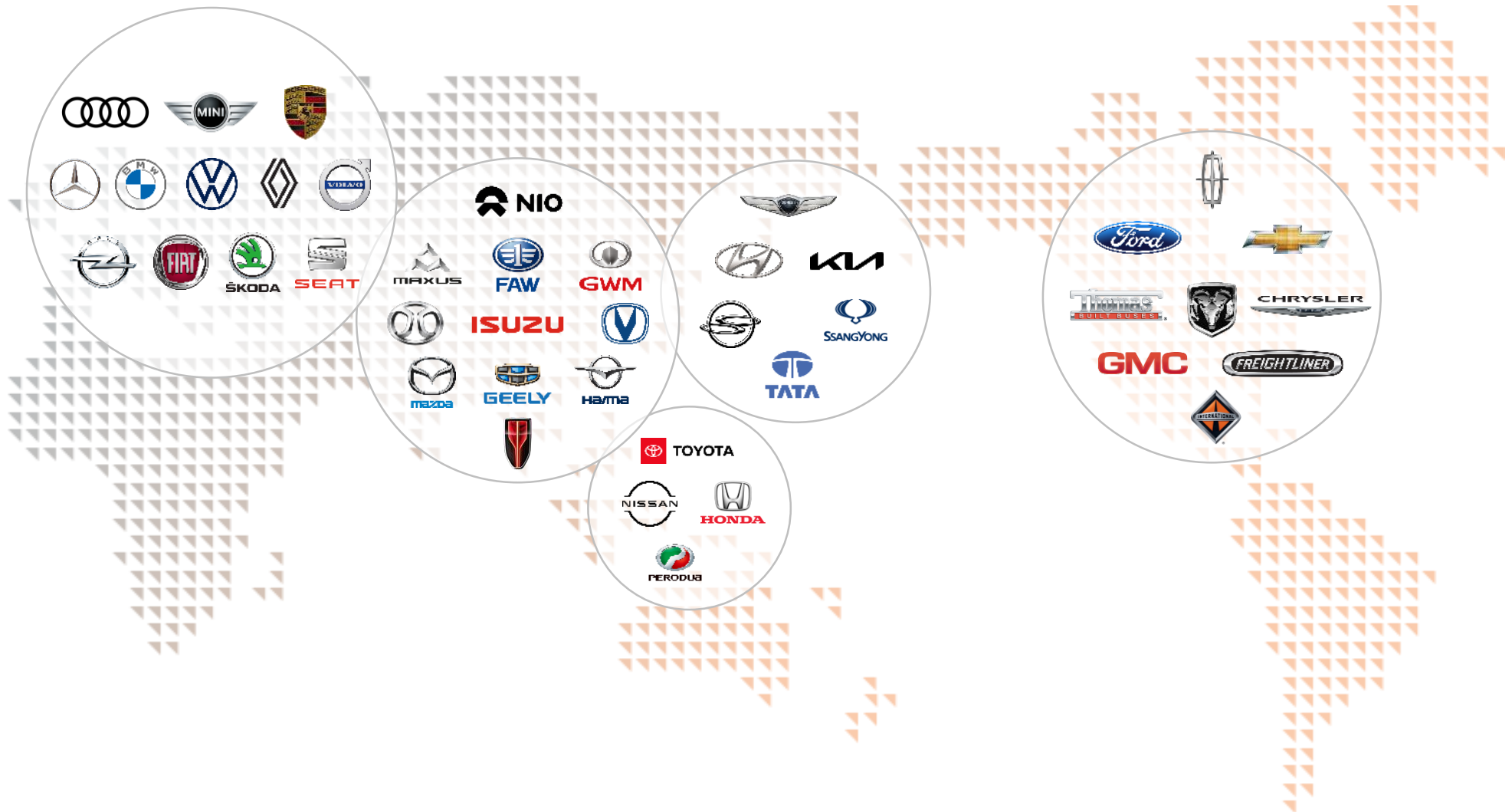
Sustainable **Technology**

Our Strategic Partners

Technology Innovation

HANKOOK
driving emotion

42 Vehicle Brands



Innovative Products

Technology Innovation

HANKOOK
driving emotion



Competition



Performance



EV Exclusive



Efficiency

KINERGY^{ECO}² KINERGY^{EX}



On&Off



Commercial



All Weather

KINERGY^{4S}²



Winter

Winter i^{cept} evo³ Winter i^{cept} RS³ Winter i^{cept} iZ³ Winter i^{cept} RS2



Innovative Products

Technology Innovation



Test Result



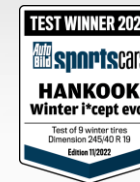
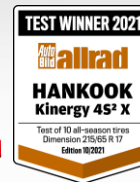
Product
of the year



ventus S1evo³ KINERGY4s² Winter i*cept RS2



Test
Winner



ventus S1evo³

KINERGY4s²

KINERGYECO²

Winter i*cept evo³



Exemplary



ventus S1evo³

ventus PRIME⁴

KINERGY4s²

Winter i*cept evo³

Winter i*cept RS³

Motorsports Delivering Limitless Performance



Lamborghini Super Trofeo



24H Series



Super Taikyu Series



Formula Regional Americas
Championship



CJ Superrace Championship
AtlasBX Motorsports Team



Stock Car Pro Series



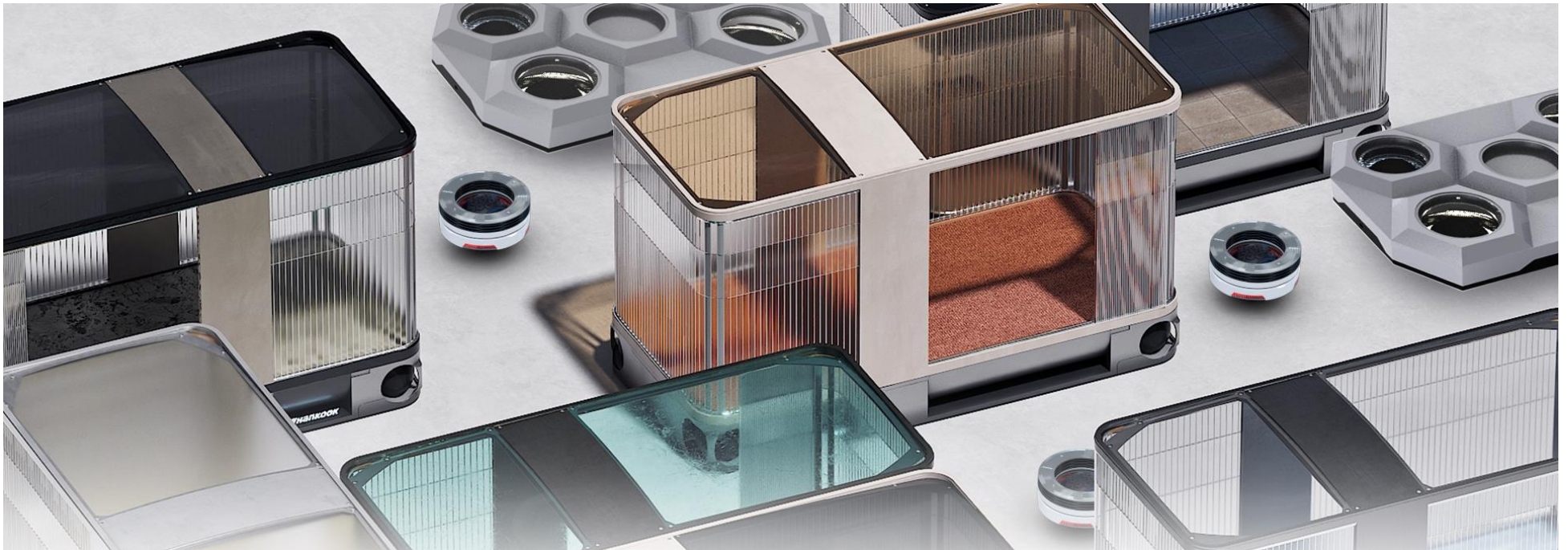
Junior European Rally
Championship

The Official and exclusive tire supplier for Formula E

Hankook has introduced the new high-performance EV tire on the GEN3 race car of Formula E



Design Innovation



reddot award 2021
winner



Airless tire

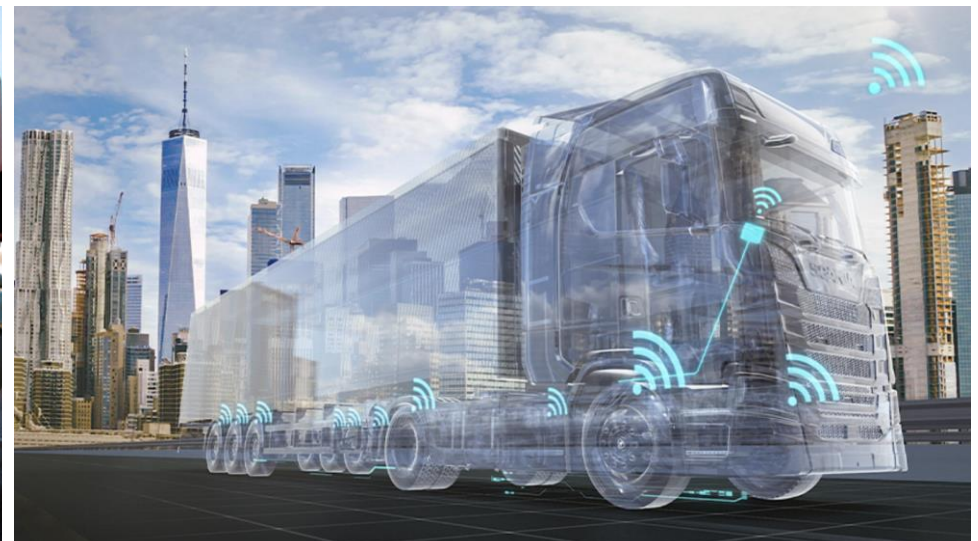
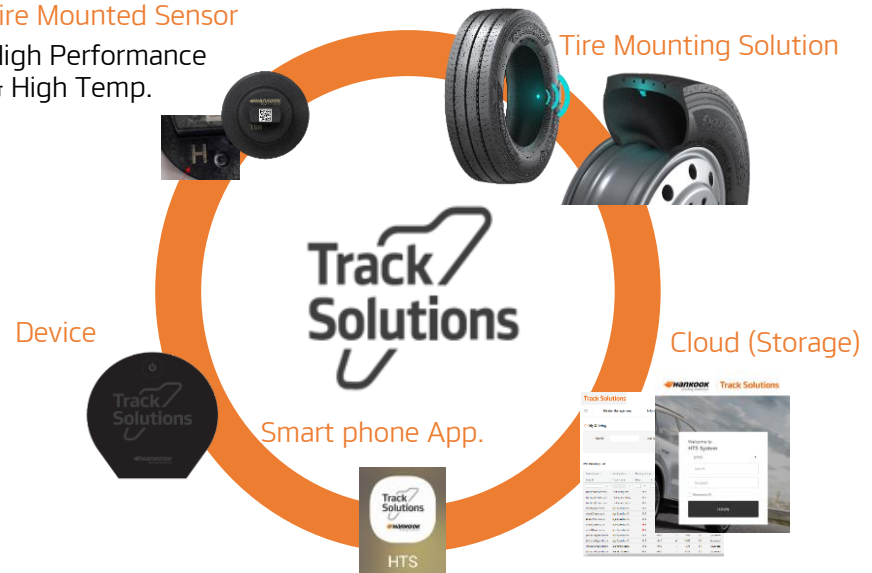
Developed to be safe, reliable, and sustainable



Intelligent tire



Tire Mounted Sensor
High Performance
& High Temp.





Hankook Tire & Technology is proactively pursuing a corporate culture where proactive leaders are active and innovative.
Proactive leaders are leading the global driving culture and creating a better future for society to grow together.

Proactive Culture

Company Culture



Proactive **Workplace**



Proactive **Communication**



Work & Life **Balance**



ESG (Environment, Social, Governance)

Company Culture



Listed in DJSI
World for

7

consecutive
years

Member of

**Dow Jones
Sustainability Indices**

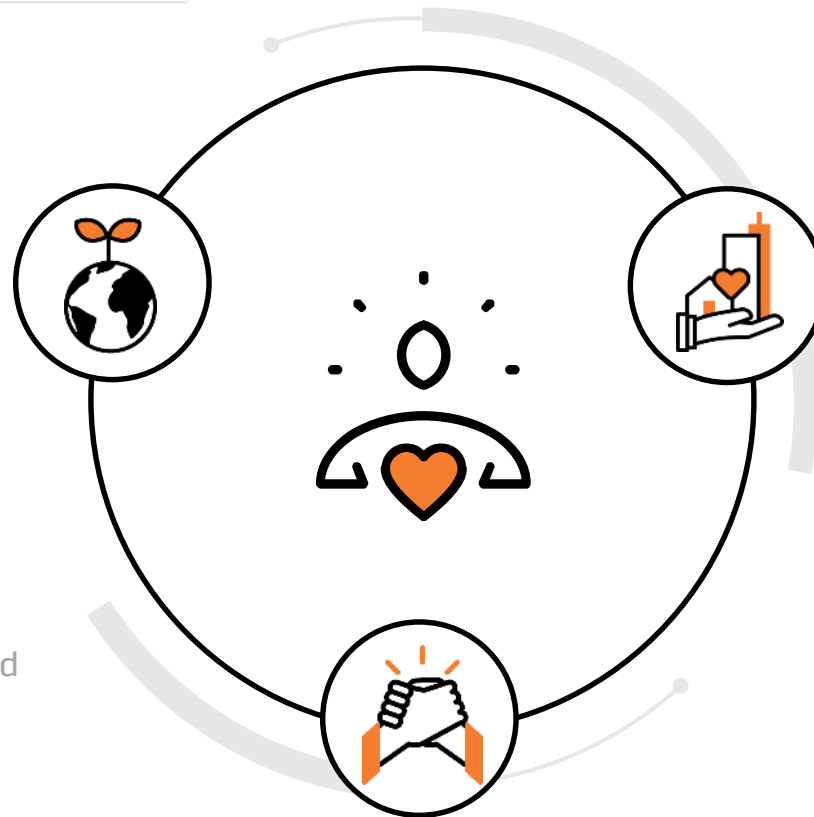
Powered by the S&P Global CSA

Environment

Join SBTi* , Established 2050 Carbon Neutral Roadmap, Response to Climate Change, ISCC** PLUS Certified

*SBTi : The Science Based Targets initiative

**ISCC : International Sustainability and Carbon Certification, International Certification System for sustainable materials



Social

Human Rights Management, Safety and Health Management, Social Philanthropy (car donation, Traffic Safety Campaign, employee volunteer group, etc.)

Governance

Ethics & Compliance (Jeong-do) Management, Operation of ESG Committee under the Board of Directors
Announcement of the Corporate Governance Charter

